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Information Builders

An overview of Information Builders' BI History
and latest product release

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Table of Contents

Background.....	2
Copyright and License	2
Evaluation Methodology	2
Information Builders – The Big Picture	3
The WebFOCUS Product Line.....	3
Company and Product Strengths.....	5
Company and Product Challenges	5
Summary Scorecard	6
BI Best Fit & Recommendations	7

Background

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Evaluation Methodology

BIScorecard® evaluates vendor products with the view of a customer who wishes to buy a full BI suite or integrated toolset. Products are evaluated according to major functional areas ranging from query and reporting to architecture and administration. Within each functional area, we score vendors on various features. This list of criteria is based on:

- Features that customers often look for in evaluations
- Capabilities that are generally available in competitive products
- Vendor marketing claims that are either a point of differentiation or confusion

To evaluate products, we rely on vendor briefings and demonstrations, customer feedback, and newsgroup postings. To ensure an objective, consistent comparison of products, we also evaluate the software hands-on. Initial testing of WebFOCUS 5.3 was conducted in 2004, Active Reports in 2006, and additional testing of the newer Power Painter interface in January 2008.